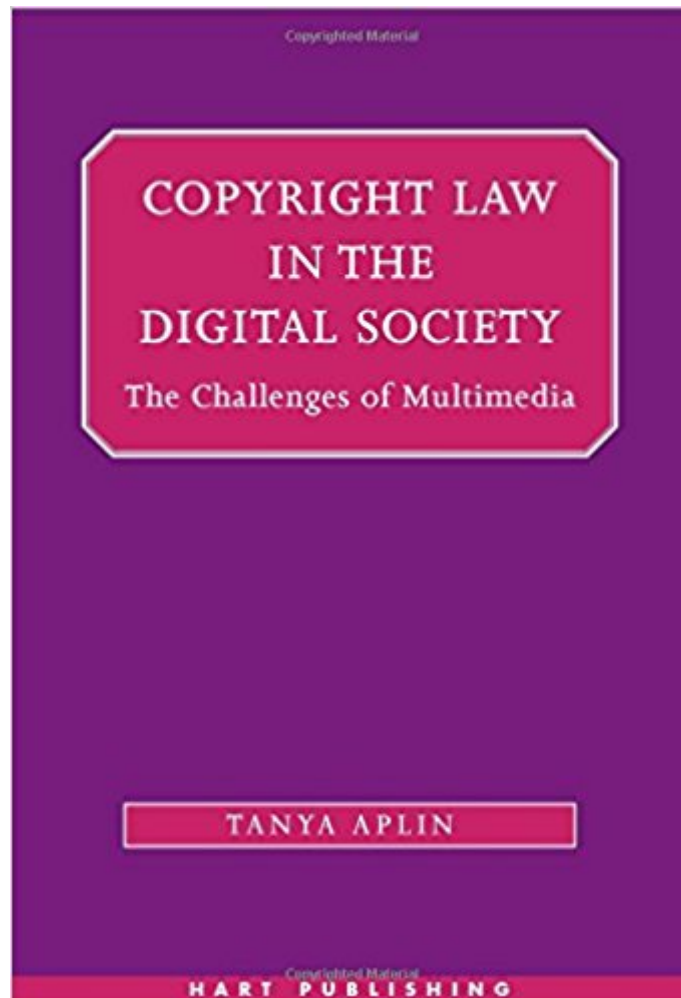




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Copyright Law In The Digital Society: The Challenges Of Multimedia



Synopsis

Multimedia technology is a key component of the digital society. This book comprehensively examines the extent to which copyright and database right protect multimedia works. It does so from the perspective of UK law, but with due attention being paid to EU law, international treaties and comparative developments in other jurisdictions, such as Australia and the U.S. The central argument of the book is that the copyright and database right regimes are, for the most part, flexible enough to meet the challenges presented by multimedia. As a result, it is neither necessary nor desirable to introduce separate copyright protection or unique protection for multimedia works. This important and original new work will be essential reading for any lawyer engaged in advising on intellectual property matters relating to the new media industries, and scholars and students working in intellectual property and computer law.

Book Information

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...a welcome contribution to the more wide-ranging debate whether the current UK copyright system is an obstacle to future European and international harmonization...Aplin's extensive account of the intricacies of protecting multimedia works under UK copyright law provides essential inferences for international and European lawmaking...an exceptionally comprehensive account of the issues arising under UK law which are rigorously explored. It is highly recommended. Guido Westkamp *Journal of Intellectual Property Law & Practice* Vol 1, No 5, 2006 Aplin's approach to the regulation of multimedia is well-researched and reasoned. Aplin has made a scholarly and

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